

University-CBO Partnerships

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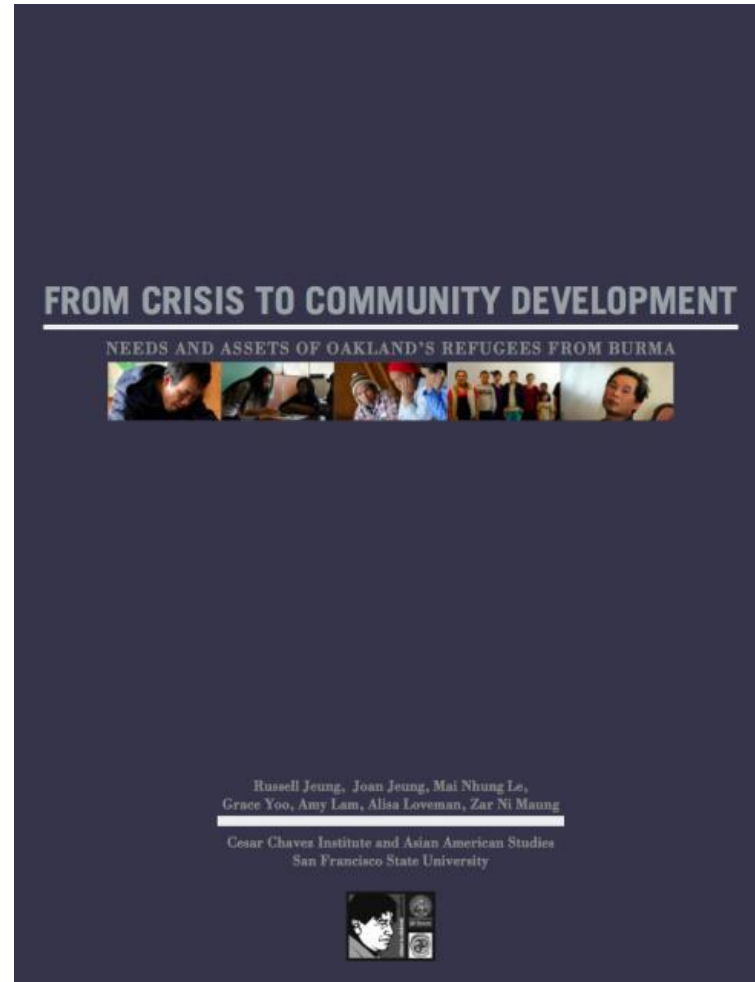
Introduction

- SFSU Asian American Studies founded over 40 years ago after the student Third World Liberation Front strike
- Established to make education relevant to the students and to serve their communities
- First classes were held in Chinatown and other sites and led by community activists
- We continue this tradition by conducting community service learning and community-based participatory research (CBPR)



Community-Based Participatory Research

- Research conducted in conjunction with community organizations and grassroots groups
- Applied research aims to improve programs, evaluate effectiveness, identify needs, strategize plans
- Researchers collaborate with community at each stage of research:
 - Research aims
 - Selection of methodology
 - Creation of research instruments
 - Identification of target populations
 - Collection of data
 - Analysis of data
 - Reporting of data



Cultural Strategies in Working with AANHPIs

- Hired outreach workers and volunteer translators for Karen, Karenni, and Burmese
- Student and community organized health fairs
 - 50 students raise \$1000
- Questions included by community: relocation
- Answers included by community:
 - Heaviness
 - Hot-headedness
 - Quick review of your agency and program
- Gifts and raffles given to participants



Overcoming Challenges

- Linguistic barriers
- Translation issues
- Confidentiality
- Community politics



Lessons Learned

- Close communication and coordination with organizations and their staff
- Reliance on community outreach workers for cultural sensitivity
- Need for organizations to be networked within community
- Excellent opportunities for insider/outsider researchers



Using our data, Asian Health Services hired Karen –speaking staff and raised \$300,000 to serve this population

In response to press coverage of our report, the East Bay Vietnamese American Center offered stipended, employment training slots for Karenni refugees